



Bennett Mirror Technologies Newsletter August - September 2013

Horrors!

I called on a Kiwi customer recently and was surprised, shocked even to see a cheaply manufactured convex mirror hanging from the wall. You know the mirrors, one type or size does everything. This mirror of course came complete with a 1/3 of the diameter of the face distorted so that only the centre portion looked like it could actually work.



Chinese Import Mirror - 2012

The retailer concerned who is a top operator, was most apologetic as apparently a new staff member ordered them thinking they were buying from us. Once the mirrors arrived they immediately realised that they had received something that is not up to the usual standard and could be a problem to sell on. This has proven to be the case and the only way they have been able to dispose of them is to give them away to a customer that ordered some other product.



Chinese Import Mirror - 2013

However the good thing from this is that they have a greater appreciation as to how good our mirrors are when seeing the alternatives.

Just on the issue of comparisons. We have one of our acrylic 600mm (24 inch) traffic mirrors mounted to our sign out the front of the building. This mirror has been in place for several years and looks great still. However the other day, a truck arrives to pick up a delivery and hit it. Fortunately the only damage is a small scuff mark on the extrusion but there was no damage as the mirror swivelled around on the J bracket. Simply undoing the adaptor and repositioning the mirror then re-tighten and all looks like there had been no incident.

However check the photo out of an imported Asian product where the face appears to have fallen out of the mirror frame from shear boredom. Also note the corrosion of the fittings inside the mirror that holds the bracket and how the UV has bleached the colour from the hood and frame. Yes it was a high visibility bright orange frame This car park now has no mirror and as it is in a very busy location, there is a real risk of an accident. Also the property owner now has to replace the mirror which means the costs now exceed that of buying a quality DuraVision mirror to start with. You can guarantee there is no after sales service to have the mirror repaired, or if there is a contact number you can imagine the phone call "So sorry, English noh good?". Read our news article "Take a Closer Look" on our website.

All the best, Al and Gordy.

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DuraVision™ Mirror Systems

Find our more about the great range of DuraVision Mirror Systems at our website...



www.duravision.net

BMT Links:

Cleaning Guides!

Not sure how DuraVision mirrors are cleaned and maintained?
Checkout our DuraVision.net Cleaning Guides



Go to:

www.duravision.net/Cleaning-guides

NEW PRODUCT

PORTABLE WORKSHOP MIRROR



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Feature Product

Traffic Mirror Options:

The DuraVision Traffic Mirror range offers a complete selection of superior products for every high risk situation. DuraVision™ outdoor convex mirrors can significantly improve road safety by optimising your field of vision on blind corners, tight bends, awkward or concealed entrances, exits and car parks.

Starting with the Heavy Duty Mirror in either acrylic or stainless steel face, this model is ideal for driveways, car parking and most roadside situations that are not exposed to extreme weather. Complete with an outdoor J-Bracket.

The DeLuxe Traffic mirror is scientifically designed for open road traffic and high speed traffic situations. The galvanised steel back and hood are powder-coated to protect from harsh weather conditions and the heavy duty Clamp bracket is designed for pole mounting. Also available with an acrylic or stainless steel face.

The Pro Series model is a High Visibility Traffic mirror with red reflective markings to enhance safety. The back is made from a 100% UV stabilised advanced plastic composite, ensuring superior longevity and strength. Available with an acrylic face and Clamp Bracket.

To learn more about these top quality products, visit these pages on our website:

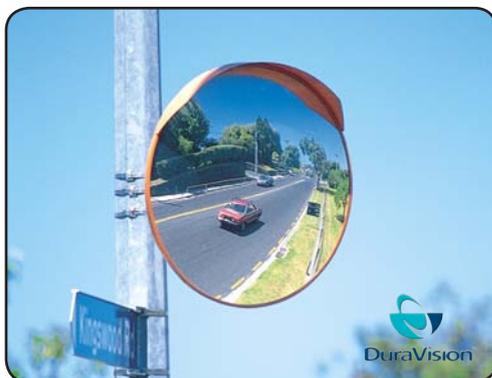
[Heavy Duty Mirror](#)

[DeLuxe Traffic Mirror](#)

[Pro Series Mirror](#)



Heavy Duty Outdoor Mirror



DeLuxe Traffic Mirror



Pro Series Circular Mirror

Help Me Choose

Use our help me choose application to assist customers to find the best mirror for each unique situation.

Just For Laughs

A very successful attorney parked his brand new Bentley in front of his office, ready to show it off to his colleagues. As he was getting out, a truck came along too closely and completely tore off the driver's door. Fortunately, a cop in a police car was close enough to see the accident and pulled up behind the Bentley with his ...lights flashing. Before the cop had a chance to ask any questions, the attorney started screaming hysterically about how his Bentley, which he had just purchased the day before, was completely ruined and would never be the same, no matter how any car body shop tried to make it new again.

After the lawyer finally wound down from his rant, the cop shook his head in disbelief. "I can't believe how materialistic you lawyers are," he said. "You are so focused on your possessions that you neglect the most important things in life."

"How can you say such a thing?" asked the lawyer.

The cop replied, "Don't you even realize that your left arm is missing? It was severed when the truck hit you!"

"OH, MY GOD!!!" screamed the lawyer.

"My Rolex!" ☺

Newsletters

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